

# Walker Greenbank

<b>JOB TITLE</b> – Designer
<b>REPORTS TO</b> – Lead Designer
<b>LOCATION</b> – Denham\Loughborough
<b>DEPARTMENT</b> – Creative Design
<b>SCOPE OF JOB</b> – Contribute to the design and development of specified brand(s) within Style Library.

**PURPOSE** – Working under the direction of the Lead Designer you will assist all members of the design studio to develop collections from product concept to launch.

<p><b>RESPONSIBILITIES</b></p> <ul style="list-style-type: none"> <li>• Take a pro-active approach, is inquisitive, provides quality research which translates to final design</li> <li>• Analyse best sellers to understand the benchmark for an iconic designer/winner</li> <li>• Staying up to date with industry trends to keep ahead of competitors</li> <li>• Producing consistently excellent visual work</li> <li>• Producing a range of ideas, selecting the best ones and share them with team members</li> <li>• Encourage others to share their ideas</li> <li>• Communicating productively with the design leadership team to keep them up-to-date with project milestones</li> <li>• Develop and launch sample collection: works collaboratively and effectively with cross functional team to create spec which works visually and technically, realises accurate design</li> <li>• Assisting marketing team with presentation of collection in a visual format – sorting collection fabric lengths, boards etc.</li> <li>• Research and development of new concepts and ideas in line with launch collection schedule.</li> <li>• Assisting with presentation visuals of new concepts.</li> <li>• Working up designs and taking direction from Lead Designer.</li> <li>• Assisting the Lead Designer with production liaisons and general correspondence.</li> <li>• Accessing sales data Mertex system for information required by studio members.</li> <li>• CAD – colouring of designs and working up repeats.</li> <li>• Assisting with the production of wallpapers and fabrics from proofing through to production.</li> </ul>
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<p><b>MEASURES OF SUCCESS</b></p> <ul style="list-style-type: none"> <li>• Supporting the achievement of collection launches year on year</li> <li>• Delivery of successful brands in the most effective and efficient manner and in keeping with the brand identity</li> <li>• Customer satisfaction.</li> <li>• Supporting the year on year incremental performance within extension of existing collections and introduction of new ones.</li> </ul>
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<p><b>CONNECTING WITH OTHERS</b></p> <ul style="list-style-type: none"> <li>• Sales – communication of new collections.</li> <li>• Customers Service – technical expertise</li> <li>• Manufacturing – production requirements</li> <li>• Creative teams</li> <li>• Marketing – development and implementation of marketing plans</li> </ul>		
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<p><b>QUALIFICATION</b></p> <ul style="list-style-type: none"> <li>• BSc/BA in textiles\design or relevant field;</li> </ul>	<p><b>EXPERIENCE &amp; SKILLS</b></p> <ul style="list-style-type: none"> <li>• BSc/BA in textiles\design or relevant field;</li> <li>• Minimum 5 years’ experience of design within a textile sector.</li> <li>• Creative development and follow through of developing broad range collections within a luxury brand</li> <li>• Experience developing designs for homestyle brands</li> <li>• Proven track record of developing all fabric types including but not limited to weave, jacquard, prints and embroideries which support the delivery of the business strategy</li> <li>• Effective relationship management with design and product development teams</li> </ul>
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	<p><b>Skills required:</b></p> <ul style="list-style-type: none"><li>• Passionate about design and development</li><li>• Strong written and verbal communication skills with the ability to communicate effectively.</li><li>• A full and fluent knowledge of current design tools and software</li><li>• Confidence to be bold with their work</li><li>• Industry experience in the design field</li><li>• The ability to meet deadlines</li><li>• A background of working well as part of a design team</li><li>• The ability to think creatively and deliver impressive concepts</li><li>• Time Management and Organisation: being prepared for meetings and meeting deadlines. Ensures boards are ready, all preparation is complete and meetings are efficient</li></ul>
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**BEHAVIOURS**  
Passionate, articulate, driven, resilient, leader, collaborative, customer focused, disciplined, independent, team player, ambitious,

**FOR LINE MANAGER ROLES ONLY**

TOTAL EMPLOYEES – 0	DIRECT REPORTS – 0
COST RESPONSIBILITY – 0	REVENUE RESPONSIBILITY – £ TBC
INFLUENCE – SALES, MARKETING, PRODUCT, MANUFACTURING	

*I agree within reason to undertake other duties over and above those listed in the job description.*