

For immediate release

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**RNS REACH**

**WALKER GREENBANK PLC**  
("Walker Greenbank" or "the Company")

**H&M to launch Morris & Co collection**

**Walker Greenbank PLC** (AIM: WGB), the luxury interior furnishings group, is pleased to announce the imminent launch by global fashion brand H&M of a women's and men's apparel collection following a licensing agreement with the Company's Morris & Co brand signed earlier this year.

The collection, which will be available in stores worldwide and online from 4 October 2018, is based on eight of William Morris's iconic designs and includes coats, jackets, trousers, dresses, blouses and other garments.

The collection is showcased in Vogue magazine at this link: <https://www.vogue.co.uk/article/h-and-m-morris-and-co-collaboration>

**Pernilla Wohlfahrt, H&M's Design Director, said:** "The Morris & Co prints are some of the most recognised and loved around the world, while William Morris is not only synonymous with the Arts and Crafts movement, but also a strong advocate of beautiful design. We're thrilled to be collaborating on a collection with this iconic British brand and to be able to share these designs with our customers."

**John Sach, Walker Greenbank's Chief Executive, said:** "Our extensive archives of Morris & Co prints and printing blocks are the inspiration for our own Morris & Co wallpapers and fabrics. It is very exciting to collaborate with H&M to bring some of these designs to a new customer base in high street fashion whilst driving further momentum in our licensing activities. This is by far our largest licensing agreement to date in the apparel sector and underlines the inherent value of our design archives."

For further information:

**Walker Greenbank PLC** +44 (0) 1895 221068  
John Sach, Chief Executive  
Mike Gant, Chief Financial Officer  
Caroline Geary, Company Secretary

**Investec Bank plc** (Nominated Adviser and Broker) +44 (0) 20 7597 5970  
David Anderson / Alex Wright - Corporate Finance  
Henry Reast / Neil Coleman - Corporate Broking

**Buchanan** +44 (0) 20 7466 5000  
Mark Court / Sophie Wills / Catriona Flint

Notes for editors:

**About H&M**

For more information please visit [www.hm.com](http://www.hm.com)

**About Walker Greenbank**

Walker Greenbank PLC is a luxury interior furnishings company that designs, manufactures and markets wallpapers, fabrics and paints. In addition, the Company derives significant licensing income from the use of its designs on a wide range of interior products such as bed linen, rugs and tableware.

Walker Greenbank's brands include Sanderson, Morris & Co, Harlequin, Zoffany, Scion, Clarke & Clarke and Studio G.

The Company has a strong UK manufacturing base, comprising a wallpaper factory in Loughborough and a fabric printing factory in Lancaster. Both factories manufacture for the Company and for other wallpaper and fabric brands.

Walker Greenbank employs more than 600 people and its products are sold in more than 85 countries worldwide. It has

showrooms in London, New York, Paris, Dubai, Chicago, Amsterdam and Moscow along with a partnership showroom in Shenzhen, China.

Walker Greenbank trades on the AIM market of the London Stock Exchange under the ticker symbol WGB.

For further information please visit: [www.walkergreenbank.com](http://www.walkergreenbank.com)

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