

Job description

Role Title – Digital Creative Executive

Based in Denham, Buckinghamshire or Loughborough, Leicestershire

Why join Style Library?

There's something inspiring about working at Style Library, perhaps it's our iconic brands and the nature of our diverse range of authentic British designs as well as our ever-growing collaborations in our Licensing department?

If you love interiors as much as we do, this could be the beginning of a wonderful journey.

We create styles that celebrate a passion for colour, texture, craftsmanship and innovative design. We are a global leader in interior design and we are proud to manufacture, market and distribute our brands around the world. We employ approximately 700 employees and now have an exciting opportunity to join our **Marketing** team.

The Role:

Reporting to the Digital Content Designer and Senior Brands Manager, your responsibility will be to inspire creative living by facilitating the look, feel and smooth running of the visuals on the style library website

What the role involves;

- Design all collection launch content, ensuring it is in alignment with the relevant brand DNA
- Optimise and collate all content according to collection launch critical path
- Work with Digital Content Administrator to merchandise the website in order to improve UX
- Develop and implement digital content strategies across the Style Library website
- Work with the Content team to improve the search results data on the Style Library website
- Strive to always improve Style Library website through visuals, data and UX
- Provide design and content support for e-commerce projects
- Support with the development and implementation of a UGC strategy
- Have knowledge of our CMS and support with content
- Produce copy relating to Style Library brands for online use
- Provide creative support within the Marketing & PR department
- Develop and implement digital content strategies across the Style Library website
- Plan and create unique, engaging, creative and inspiring content which is in alignment with the Marketing Campaign Calendar
- Work with the Development team on A/B Testing to gain a better understanding of what content performs well/not well
- Work with the Social team on strategies, campaigns and content creation
- Ad hoc duties

Essential Qualifications & Experience Required:

- Degree in relevant field preferred
- Minimum 2 years digital content experience
- A highly self-motivated individual
- Content Writing experience

- Able to manage multiple projects with critical paths
- Well organized with the ability to plan and deliver on tight deadlines with attention to detail
- Enjoy working in a team and closely with a number of internal stakeholders
- Comprehensive computer skills including;
- Microsoft Office
- Adobe Creative Suite
- An understanding of UX requirements
- Video editing advantageous but not essential

What's in it for you:

As a Style Library employee, you will enjoy a competitive financial package, generous staff discounts across all brands as well as licensed products and 25 days annual leave.

If this sounds like the next step in your career - make your application today! We're looking forward to hearing from you!

You must meet the legal requirements to apply for this job. At Style Library we are committed to providing equal opportunities to all applicants and, and we welcome applications from candidates with diverse backgrounds.