

Job description

Role Title - Copywriter

Based in Denham, Buckinghamshire

Why join Style Library?

There's something inspiring about working at Style Library, perhaps it's our iconic brands and the nature of our diverse range of authentic British designs as well as our ever-growing collaborations in our Licensing department?

If you love interiors as much as we do, this could be the beginning of a wonderful journey.

We create styles that celebrate a passion for colour, texture, craftsmanship and innovative design. We are a global leader in interior design and we are proud to manufacture, market and distribute our brands around the world. We employ approximately 700 employees and now have exciting opportunities to join our growing **Marketing** team on permanent basis.

If you're looking for a new challenge, join us as we inspire creative living in every home.

We have a superb role that sits within our **Marketing** Team.

The Role:

Reporting to the Head of Marketing your responsibility will be to support the marketing team and the wider business to ensure that all our copy is in line with our tone of voice and brand guidelines and is written with the correct audience (trade, consumer or contract) in mind.

What's involved:

Personal responsibility for creating all copy relating to the all departments within the business
Work alongside marketing and creative teams to produce copy for the following:

- All marketing collateral
- Digital (website and email)
- B2B communications
- Communications to the contract sector (customers and media)
- Press releases
- Business communications
- Annual report
- Internal communications

Ensure all communications are in line with the tone of voice guidelines and are relevant to the brand's DNA, whilst considering the audience.

Work to tight schedules and deadlines, ensuring all projects are delivered on time and to brief
Create copy that builds an emotional connection with our existing and potential customers

Essential Experience Required:

- We are looking for a candidate with an English or Marketing degree.
- You must have a minimum of 2 years' experience in Copywriting.

- Exceptional written communication
- Excellent proof-checking skills
- Excellent time management and prioritisation
- Microsoft Office
- Customer focussed
- Creative thinker with an eye for detail
- A deep knowledge of fabric and wallpaper are key to the role
- Experience in editorial field
- Clear, concise, engaging, and persuasive copy.

What's in it for you:

As a Style Library employee, you will enjoy a competitive financial package, generous staff discounts across all brands as well as licensed products and 25 days annual leave.

If this sounds like the next step in your career - make your application today! We're looking forward to hearing from you! Send your CV to jobs@walkergreenbank.co.uk

You must meet the legal requirements to apply for this job. At Style Library we are committed to providing equal opportunities to all applicants and, and we welcome applications from candidates with diverse backgrounds.