



Junior Copywriter (3 days per week)

We have an exciting opportunity for a Junior Copywriter to join us and support the marketing team and wider business. As Junior Copywriter, you will ensure all copy is in line with our tone of voice and brand guidelines per brand and is written with the correct audience in mind. The successful Junior Copywriter will be a quick learner, adept at changing pace and adapting to multiple voices, with a versatile writing style that underpins the marketing for each brand at Sanderson Design Group.

We are a collective of luxury interior brands, each with a special role to play, and two manufacturing brands (Anstey Wallpaper Company and Standfast & Barracks). At Sanderson Design Group we are Sanderson, Morris & Co., Zoffany, Harlequin, Clarke & Clarke, and Scion and our purpose is 'to bring the beautiful into people's homes and lives'.

Responsibilities

As part of the copy team, you'll be responsible for creating copy relating to all departments within the business (group and brands). Collaborating with Marketing, PR, Creative and our Group Leadership Team, you will help to produce copy for the following:

- All marketing communication including emails and collateral
- Digital (website, email campaigns and landing pages)
- Consumer communications
- Trade communications
- Business communications (internal comms for both UK and international)
- Press releases
- Copywriting briefs for specific projects and brands
- Collection copy and collection storytelling/narratives for all brand product releases

You will be adept at:

- Working to tight schedules and deadlines, ensuring all projects are delivered on time and to brief
- Ensuring all communications are in line with the tone of voice guidelines and are relevant to the brand's DNA, whilst considering the audience
- Creating copy that builds an emotional connection with our existing and potential customers
- Working with all key stakeholders to deliver insightful and exemplary content that expresses the breadth and skill of our designers, factories, and suppliers, where appropriate

Experience & Skills

- BSc/BA in marketing, English, Journalism, or related field and/or equivalent



- Experience with social media or content marketing
- Proofreading experience and familiarity with standard style guides
- Experience working with content management systems, WordPress, etc.
- Knowledge or prior experience of interior design industry
- Proven copywriting experience within a creative organisation
- Exceptional written communication
- Excellent writing, editing and proof-reading skills
- Excellent time management, prioritisation and organisation skills, ability to multitask
- Ability to work independently and within a team to meet deadlines
- Proficiency in Microsoft Word, Excel, and Adobe Acrobat Pro
- Customer focused (think Interior Designers)
- Creative thinker with an eye for detail
- Experience in the editorial field
- Clear, concise, engaging, and persuasive copywriting skills
- Strong research skills

To apply, please send your CV to jobs@sandersondesigngroup.com

About us

Sanderson Design Group is an international luxury interior furnishings company that designs, manufactures and markets wallpapers and fabrics together with a wide range of ancillary interior products.

In 2020, we brought our portfolio of brands home to Sanderson Design Group, evoking the combined longevity and prodigious creative history of our brands. Sanderson Design Group describes the ebullience of our past endeavours. It sketches the outline of our future. A collective of quintessentially British luxury interior brands and 2 manufacturing brands, at Sanderson Design Group we are Sanderson, Morris & Co., Zoffany, Harlequin, Clarke & Clarke, Scion, Anstey Wallpaper Company and Standfast & Barracks.

Our purpose is "To bring the Beautiful into People's Homes and Lives". This has defined and shaped our brands since our very earliest days. The oldest brand in our arsenal, from where we derive the namesake of our group, began life in 1860, as an importer of fine French wallpapers to London. Arthur Sanderson & Sons Ltd played a pivotal role in defining English interior decoration tastes and its early success led to displaying designs at London's finest showroom, at Berners Street. Around this time in 1924, Arthur Sanderson & Sons Ltd were awarded The Royal Warrant, becoming "purveyors of wallpaper and paint" to the court of George V.

We recognise that each one of our brands contributes a unique chapter to our story. It is why we represent the full spectrum of British interior design, catering from cutting-edge sleek modern styles, to the hearty warmth of traditional forms. Our decision to rebrand as Sanderson Design Group in 2020 is our way of paying homage to our rich history, as well as marking our path towards a new future. As custodians of over 160 years of design experience, we are proud to Bring the Beautiful into People's Homes and Lives. We are Sanderson Design Group.