



PR Executive

We have an exciting opportunity for a PR Executive to join us. As PR Executive, you will be responsible for supporting our Senior Editorial & PR Manager in the day to day running of Sanderson Design Groups PR function with the objective of elevating our brands to create consumer demand.

We are a collective of six luxury interior brands, each with a special role to play, and two manufacturing brands (Anstey Wallpaper Company and Standfast & Barracks). At Sanderson Design Group we are Sanderson, Morris & Co., Zoffany, Harlequin, Clarke & Clarke, Scion and Archive and our purpose is 'to bring the beautiful into people's homes and lives'.

Responsibilities

- Preparing and issuing press releases
- Managing distribution of imagery and samples
- Building relationships with peers at media outlets to enable the smooth handling of queries and increasing presentation of opportunities
- Responding to press queries
- Supporting the organisation and running of press events
- Building and maintaining relationships with brand managers to improve own knowledge of the business units and collections
- Supporting the smooth running of press previews and the PR department

Measures of success

- Demonstrated increase in PR value (As delivered by the whole PR team)
- Number of contacts developed
- Accuracy of PR databases
- Timely response to press queries

Skills & Experience

- Degree in Marketing, PR or a related discipline and/or equivalent
- 3+ years of experience in a lifestyle or interiors PR role
- Creative in approach with an understanding of impactful PR opportunities
- Excellent communication skills – verbal & written
- High attention to detail with ability to think creatively
- Budget management skills and good knowledge of MS Excel
- Passionate about interiors
- A willingness to follow industry trends
- Highly flexible and able to adapt to changing needs in a seamless way
- Organised and able to work multitask and prioritise several tasks & projects

If you wish to apply, please send your CV to jobs@sandersondesigngroup.com



About us

Sanderson Design Group is an international luxury interior furnishings company that designs, manufactures and markets wallpapers and fabrics together with a wide range of ancillary interior products.

In 2020, we brought our portfolio of brands home to Sanderson Design Group, evoking the combined longevity and prodigious creative history of our brands. Sanderson Design Group describes the ebullience of our past endeavours. It sketches the outline of our future. A collective of quintessentially British luxury interior brands and 2 manufacturing brands, at Sanderson Design Group we are Sanderson, Morris & Co., Zoffany, Harlequin, Clarke & Clarke, Scion, Anstey Wallpaper Company and Standfast & Barracks.

Our purpose is "To bring the Beautiful into People's Homes and Lives". This has defined and shaped our brands since our very earliest days. The oldest brand in our arsenal, from where we derive the namesake of our group, began life in 1860, as an importer of fine French wallpapers to London. Arthur Sanderson & Sons Ltd played a pivotal role in defining English interior decoration tastes and its early success led to displaying designs at London's finest showroom, at Berners Street. Around this time in 1924, Arthur Sanderson & Sons Ltd were awarded The Royal Warrant, becoming "purveyors of wallpaper and paint" to the court of George V.

We recognise that each one of our brands contributes a unique chapter to our story. It is why we represent the full spectrum of British interior design, catering from cutting-edge sleek modern styles, to the hearty warmth of traditional forms. Our decision to rebrand as Sanderson Design Group in 2020 is our way of paying homage to our rich history, as well as marking our path towards a new future. As custodians of over 160 years of design experience, we are proud to Bring the Beautiful into People's Homes and Lives. We are Sanderson Design Group.